



73ND ANNUAL HORSE SHOW
Sunday, 29 April 2018
2018 ADVERTISING / SPONSORSHIP AGREEMENT

Please check all that apply:

- This is a **new** ad and/or sponsorship
- Run last year's ad and/or sponsorship at the **same size as last year**
- Run last year's ad and/or sponsorship **at a larger size than last year** (please provide new art)

ADVERTISING

- Full Page Color**\$425 (5w x 8h, live area, Bleeds OK)
- Full Page**\$225 (5w x 8h, live area, Bleeds OK)
- Half Page**\$125 (5w x 4h, No Bleeds)
- Quarter Page** \$65 (1.75 x 4.75 landscape / 2.25 x 3.75 portrait / No Bleeds)
- "Business" Card** \$40 (2.25 x 1.75, No Bleeds)

Ads are preferred in digital or camera-ready formats. If you need an ad proof for approval, please provide email address. Send all ad lay-up, camera-ready or copy and directions to the email address below. We will preserve original resolution but are not responsible for appearance of low-resolution files. We do not compose ads to order. Files formats supported include jpeg, tiff, png, doc, PDF, EPS and most native Adobe formats. Quark files are NOT supported.

SPONSORSHIPS

- Blue Ribbon**\$1,100
(Includes a full-page ad, 2 banner displays, 6 lunch passes and VIP parking)*
- Fence Level**\$450
(Includes a half-page ad, 1 banner display and 3 lunch passes)*
- Division Level**\$125
(Includes a division sponsorship listing in program)

- Sponsorship banners will be provided by sponsor, not to exceed 3' x 8' and must have grommets for hanging every two feet.

PLEASE PRINT:

Name: _____

Company/Organization: _____

Mailing Address: _____

City, State, Zip: _____

Telephone Number: _____

Email Address: _____

REFERRED BY: _____

Please make checks payable to **Kimberton Hunt Club**. Mail your completed agreement *and* payment to the address listed below. Advertising materials may be mailed but email is preferable to KimbertonHuntClub@gmail.com.

The deadline for receipt of payment and advertising/sponsorship materials is Friday, 16 February 2018.

Kimberton Hunt Club
 c/o Debbie McKechnie
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 Chester Springs, PA 19425
 Email: KimbertonHuntClub@gmail.com