



72ND ANNUAL HORSE SHOW
Sunday, 30 April 2017
2017 ADVERTISING / SPONSORSHIP AGREEMENT

Please check all that apply:

- _____ This is a **new** ad and/or sponsorship
 _____ Run last year's ad and/or sponsorship at the **same size as last year**
 _____ Run last year's ad and/or sponsorship **at a larger size than last year** (please provide new art)

ADVERTISING

_____ Full Page Color	\$425	(5w x 8h, live area, Bleeds OK)
_____ Full Page	\$225	(5w x 8h, live area, Bleeds OK)
_____ Half Page	\$125	(5w x 4h, No Bleeds)
_____ Quarter Page	\$65	(1.75 x 4.75 landscape / 2.25 x 3.75 portrait / No Bleeds)
_____ "Business" Card	\$40	(2.25 x 1.75, No Bleeds)

Ads are preferred in digital or camera-ready formats. If you need an ad proof for approval, please provide email address. Send all ad lay-up, camera-ready or copy and directions to the email address below. We will preserve original resolution but are not responsible for appearance of low-resolution files. We do not compose ads to order. Files formats supported include jpeg, tiff, png, doc, PDF, EPS and most native Adobe formats. Quark files are NOT supported.

SPONSORSHIPS

_____ Blue Ribbon	\$1,100	<i>(Includes a full-page ad, 2 banner* displays, 6 lunch passes and VIP parking)</i>
_____ Fence Level	\$450	<i>(Includes a half-page ad, 1 banner* display and 3 lunch passes)</i>
_____ Division Level	\$125	<i>(Includes a division sponsorship listing in program)</i>

- Sponsorship banners will be provided by sponsor, not to exceed 3' x 8' and must have grommets for hanging every two feet.

PLEASE PRINT:

Name: _____

Company/Organization: _____

Mailing Address: _____

City, State, Zip: _____

Telephone Number: _____

Email Address: _____

REFERRED BY: _____

Please make checks payable to **Kimberton Hunt Club**. Mail your completed agreement *and* payment to the address listed below. Advertising materials may be mailed but email is preferable to KimbertonHuntClub@gmail.com.

The deadline for receipt of payment and advertising/sponsorship materials is Thursday, 16 February 2017.

Kimberton Hunt Club
 c/o Debbie McKechnie
 2061 Miller Road
 Chester Springs, PA 19425
 Email: KimbertonHuntClub@gmail.com



*Kimberton Hunt Club 72nd Annual Horse Show
IS MOVING TO
Ludwig's Corner Horse Show Grounds*

9 January 2017

Dear Sir or Madam,

We are extremely pleased to announce that the Kimberton Hunt Club 72nd Annual Horse Show is MOVING to Ludwig's Corner Horse Show grounds, Five Nantmeal Road, Glenmoore, PA.

Founded in 1870, Kimberton Hunt Club is one of the oldest hunt clubs in North America, and, as such, we are proud of our part in Chester County's great equestrian heritage. We work diligently to help preserve open space for the enjoyment of both equestrians and the community.

As our major source of income, we rely heavily on the revenue from our annual horse show to keep our tradition alive and to preserve our beautiful county for future generations to enjoy and the reasons we would greatly appreciate you supporting Kimberton Hunt Club by purchasing a sponsorship or placing an advertisement in our program.

Additionally, Kimberton Hunt Club is now recognized as a Registered pack by the Masters of Foxhounds Association, which is the governing body of fox, coyote and other legal quarry hunting in the US and Canada. This is another distinct privilege and great honor for Kimberton Hunt Club.

The Kimberton Hunt Club 70th Annual Horse Show was honored with the distinct privilege of being the 2015 Pennsylvania Horse Show Association Horse Show of the Year, which is awarded annually to the one show that provided the best horse show experience for riders, trainers, owners, spectators and horses in the entire state of Pennsylvania.

We are confident that the above distinctions, our exciting move to Ludwig's Corner, and the new additions of Marshall & Sterling League Medal classes in Children's Pony, Children's Horse, Adult and Low Adult divisions, and Classics and a Jumper Division for both horses and ponies will add many more exhibitors, trainers, spectators and vendors than in past years, and, in turn, exposure to your advertisement.

All of this gives us confidence that this year's show will once again be the show of the year, giving you even more assurance that supporting Kimberton Hunt, whether as a sponsor and/or by advertising with us, will provide an excellent return on your investment.

Advertising in our show prize list is a highly visible and affordable way to promote your business, organization or service to our affluent audience. In addition to distributing 750 prize lists, we anticipate several hundred spectators and well over 100 riders and trainers to attend our horse show. ***For even greater audience exposure and impact,*** you may want to consider a ***full-page color ad*** or ***sponsorship***, which gives you the opportunity to display your banners the day of the show, so please review the choices in the attached agreement carefully. If you have any interest in advertising on the back cover, please call us to discuss.

Additionally, we offer space for vendors at the show. If you would be interested, please contact Florence Delaney at 610-256-9241 or delaneyf13@gmail.com. If you have any questions, please do not hesitate to contact us.

Best regards,

Debbie McKechnie
610-827-2233

Advertising Co-Chairperson
KimbertonHuntClub@gmail.com

Sue Arenschiold
610-917-9207



*Kimberton Hunt Club 72nd Annual Horse Show
IS MOVING TO
Ludwig's Corner Horse Show Grounds*

9 January 2017

Dear Sir or Madam,

Thank you so much for your advertising and/or sponsorship support of last year's horse show. We are very pleased to let you know that the Kimberton Hunt Club 72nd Annual Horse Show will be held on Sunday, 30 April 2017, at the Ludwig's Corner Horse Show grounds, Five Nantmeal Road, Glenmoore, PA.

Founded in 1870, Kimberton Hunt is one of the oldest hunt clubs in North America, and, as such, we are proud of our part in Chester County's great equestrian heritage. We work diligently to help preserve open space for the enjoyment of both equestrians and the community.

As our major source of income, we rely heavily on the revenue from our annual horse show to keep our tradition alive and to preserve our beautiful county for future generations to enjoy and the reasons we are so appreciative of your continued support.

Additionally, Kimberton Hunt Club is now a Masters of Foxhounds Association recognized pack, which is the governing body of fox, coyote and other legal quarry hunting in the US and Canada. This is a distinct privilege and great honor for Kimberton Hunt Club.

With your support, the Kimberton Hunt Club 70th Annual Horse Show had the distinct privilege of being the 2015 Pennsylvania Horse Show Association Horse Show of the Year, which is awarded annually to the one show that provided the best horse show experience for riders, trainers, owners, spectators and horses in the entire state of Pennsylvania.

We are confident that the above distinctions, our exciting move to Ludwig's Corner, and the new additions of Marshall & Sterling League Medal classes in Children's Pony, Children's Horse, Adult and Low Adult divisions, and Classics and a Jumper Division for both horses and ponies will add many more exhibitors, trainers, spectators and vendors than in past years, and, in turn, exposure to your advertisement.

All of this gives us confidence that this year's show will once again be the show of the year, giving you even more assurance that supporting Kimberton Hunt this year, whether as a sponsor and/or by advertising with us, will provide an excellent return on your investment.

Advertising in our show prize list is a highly visible and affordable way to promote your business, organization or service to our affluent audience. In addition to distributing 750 prize lists, we anticipate several hundred spectators and well over 100 riders and trainers to attend our horse show. ***For even greater audience exposure and impact,*** you may want to consider a ***larger or full-page color ad*** or a ***higher level of sponsorship,*** which gives you the opportunity to display your banners the day of the show, so please review the choices in the attached agreement carefully. If you have any interest in advertising on the back cover, please call us to discuss. We have attached a copy of your 2016 advertisement or sponsorship and the 2017 advertising/sponsorship agreement.

We also offer space for vendors at the show. If you would be interested, please contact Florence Delaney at 610-256-9241 or delaneyf13@gmail.com. If you have any questions, please do not hesitate to contact us.

Best regards,

Debbie McKechnie
610-827-2233

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